

**Dewar College of Education and Human Services  
Valdosta State University  
Department of Library and Information Studies**

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**MLIS 7200  
Management of Libraries & Information Centers  
Three Credit Hours  
Spring Semester 2021**

**Guiding Principles (DEPOSITS)**

**(Adapted from the Georgia Systemic Teacher Education Program Accomplished Teacher Framework)**

**Dispositions** Principle: Productive dispositions positively affect learners, professional growth, and the learning environment.

**Equity** Principle: All learners deserve high expectations and support.

**Process** Principle: Learning is a lifelong process of development and growth.

**Ownership** Principle: Professionals are committed to and assume responsibility for the future of their disciplines.

**Support** Principle: Successful engagement in the process of learning requires collaboration among multiple partners.

**Impact** Principle: Effective practice yields evidence of learning.

**Technology** Principle: Technology facilitates teaching, learning, community-building, and resource acquisition.

**Standards** Principle: Evidence-based standards systematically guide professional preparation and development.

**ALA's Core Competences of Librarianship**

**(extracted from ALA's Core Competences of Librarianship 2009, available from <http://www.ala.org/educationcareers/sites/ala.org/educationcareers/files/content/careers/corecomp/corecompetences/finalcorecompstat09.pdf>)**

1. **Foundations of the Profession**: The librarian understands the role of library and information professionals in the promotion of democratic principles and intellectual freedom (including freedom of expression, thought, and conscience), the legal framework within which libraries and information agencies operate; and the certification and/or licensure requirements of specialized areas of the profession.
2. **Information Resources**: The librarian understands the concepts and issues related to the lifecycle of recorded knowledge and information; the acquisition and disposition of resources; and the management and maintenance of various collections.
3. **Organization of Recorded Knowledge and Information**: The librarian understands and uses the principles involved in the organization, representation, and classification of recorded knowledge and information.

4. Technological Knowledge and Skills: The librarian understands and uses information, communication, assistive, and related technologies consistent with professional ethics and prevailing service norms and applications.
5. Reference and User Services: The librarian understands and uses the concepts, principles, and techniques of reference and user services to provide access to relevant and accurate recorded knowledge and information to individuals of all ages and groups.
6. Research: The librarian understands and uses the fundamentals of quantitative and qualitative research methods to evaluate and assess the actual and potential value of new research.
7. Professionalism. The librarian understands the necessity of continuing professional development of practitioners in libraries and other information agencies; the role of the library in the lifelong learning of patrons; and the application of learning theories, instructional methods, and achievement measures in libraries and other information agencies.
8. Administration and Management: The librarian understands the principles of planning and budgeting in libraries and other information agencies; the principles of effective personnel practices and human resource development; the assessment and evaluation of library services and their outcomes; and the issues relating to, and methods for, principled, transformational leadership.

### **MLIS Program Objectives (PO)**

Graduates of the MLIS Program will:

- PO 1. Perform administrative, service, and technical functions of professional practice in libraries and information centers by demonstrating skills in information resources, reference and user services, administration and management, and organization of recorded knowledge and information. *[ALA CORE COMPETENCES 1,2,3,5,8]*
- PO 2. Use existing and emerging technologies to meet needs in libraries and information centers. *[ALA CORE COMPETENCES 4]*
- PO 3. Integrate relevant research to enhance their work in libraries and information centers. *[ALA CORE COMPETENCES 6]*
- PO 4. Demonstrate professionalism as librarians or information specialists. *[ALA CORE COMPETENCES 7]*

### **INSTRUCTOR**

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## **COURSE DESCRIPTION**

**Prerequisite or co-requisite: MLIS 7000.** This course is an introduction to the functions of library management and its underlying theoretical concepts. The course provides an overview of the history of management, an introduction to management theory and functions, including planning, leading, organizing, staffing, controlling, budgeting, human resource issues, and an understanding of management as a system involving all staff.

## **REQUIRED TEXTBOOKS / RESOURCE MATERIALS**

### **Textbook: (Required)**

Moran, B. & Morner, C. (2018). *Library & Information Center Management* (9th ed.). Littleton: Libraries Unlimited.

**Additional readings from the professional and research literature:** Selected journal articles and/or other resources are listed on the course calendar, reading list, and in the weekly folders.

## **COURSE OBJECTIVES (with alignment to MLIS Program Objectives)**

Upon completion of this course, the student will be able to:

**SLO 1.** Review the administrative process of a library or information center (PO 1).

**SLO 2.** Identify budgeting concepts (PO 1).

**SLO 3.** Compare leadership principles (PO 1, PO 4).

**SLO 4.** Recognize management issues for different types and sizes of libraries (PO 1).

**SLO 5.** Examine effective personnel practices (PO 1).

**SLO 6.** Identify concepts and methods for library assessment and evaluation (PO 3).

**SLO 7.** Propose a strategic plan (PO 1).

**SLO 8.** Discuss the central research findings and research literature related to library and information center management (PO 3).

## **COURSE ACTIVITIES/ASSIGNMENTS/REQUIREMENTS**

Course activities include a set of readings, assignments (e.g., consultant report, case studies, and group projects), and online discussions. Details for each week are posted in the appropriate folder on the course website. ***It is the student's responsibility to check the course calendar, the weekly content folders, and assignment folders for DUE DATES for all class work and for all required and supplemental readings and other materials.*** Full descriptions of all required course work are provided in the assignments section of the course website.

**Graded Activities: (All assignments are necessary to fulfill requirements for this course.)**

**Weekly discussion board postings: (SLO 1,2,3,4,5,6,7,8) 30 points**

Your posts must be made to the weekly discussion topics during the week the topic is active as described in the assignment details section of the course website. *No Grace period for Discussions. Points will not be awarded for posts made after the due date/time.*

**Professionalism Self-Assessment: (5 points)**

Student will complete a professional behavior self-assessment checklist at the beginning of the semester and near the end of the semester to measure growth in professional skills.

**Management consultancy project: (SLO 1,4,6,7,8) 30 points**

*Before beginning this assignment, you must complete the CITI Students in Research Training. Instructions are found in the Course Resources Folder.*

- Client description: Secure a management client and describe his/her institutional environment and role: (No points for this requirement; however, 5 points will be deducted for failing to submit this information.) (Part 1)
- Management consultant interview report including issue, weakness, or threat and bibliography of relevant literature: (MCSP Part 2) 10 points
- Consultant's report to manager: (MCSP Part 3) 15 points
- Reaction paper reporting manager's response to your recommendations and your self-assessment of the experience: (MCSP Part 4) 5 points

**Case study analyses: (SLO 3,4,5) 20 points**

There will be two case study analysis assignments. Students are expected to suggest the best alternative(s) for resolving the problem and propose an implementation plan if this is appropriate.

**Strategic plan: (SLO 6,7) 15 points**

Groups of three or four students will prepare a strategic plan for a real or mythical library.

## **COURSE EVALUATION**

### **Course Grades**

Students can earn a maximum of 100 points in this course as indicated above.

Course grades will be awarded as follows:

A – 90-100

B – 80-89

C – 70-79

D – 60-69

F – Fewer than 60 points

**NO grade below a C will be credited toward a VSU graduate degree.** To be eligible to receive an A in the course a student must complete **every** assignment.

*Reminder:* This is a **core course**; therefore, you must earn a grade of “B” or better in this course to receive credit for the course, and you must successfully complete each assignment marked as “necessary to fulfill requirements for this course.”

**An overall grade of zero can be assigned to an entire paper or project if the instructor determines that its contents, or parts of its contents, were completed by a second party or copied into a paper or project from a source without proper citing. Noncompliance with rules on appropriate use of resources will result in zero credit for those parts of the assignment affected.** If you are unsure about the parameters of an assignment, ask for clarification.

### **Course Evaluation**

Students in this course are expected to: 1) Read or view all assigned materials; 2) Participate in class activities; 3) Submit all projects on time and according to the format designated by the instructor; 4) Conduct all research and composition according to the VSU Academic Honesty Policy. See the COEHS *Policy on Plagiarism* on page 6 and the *MLIS Guide to Ethical Conduct* at <http://www.valdosta.edu/colleges/education/master-of-library-and-information-science/documents/GuidetoEthicalConductWebversion.pdf>).

### **Communication**

A course Faculty Office discussion board will be available for the duration of the semester. Please post course-related questions that may be relevant to your classmates on the discussion board. You are expected to read the Faculty Office discussion board regularly. If you have a personal question, please send it to the instructor via BlazeView course e-mail. If you would like to speak with the instructor by telephone, please email your instructor to arrange a mutually convenient time.

### **Submitting written assignments**

All written work must be submitted as attachments to the assignment modules in the BlazeView course website using Word formats (.doc or .docx suffixes only). All written work file names should begin with your last name and first initial and include the assignment name as the file name, for example: SuddethJ\_tour.docx The university's Information Technology department provides step-by-step guides on how to use VSU's e-mail system and other resources. The IT Help Desk is at <http://ww2.valdosta.edu/helpdesk/index.shtml> Their telephone hotline is 229-245-4357.

### **Late Policy**

All course work is due inside BlazeView on the date and time indicated on the course calendar. Any exception without penalties must be negotiated in advance. Technological crises are not acceptable excuses for submitting work late unless BlazeView is down at the time the work is due.

Up to 20% of the possible assignment grade will be deducted from the student's score for every additional 24 hours or increment thereof that the work is late up until the day the BlazeView assignment submission window closes (noon on Friday unless otherwise identified). If you need additional time to work on an assignment or if you have a scheduling conflict you must contact your instructor BEFORE the assignment is due to discuss your situation. The instructor WILL NOT accept work after the assignment submission window closes without prior consent.

### **ATTENDANCE POLICY**

Course content is delivered asynchronously per the course calendar. It is the student's responsibility to follow the course calendar and participate via the class website as indicated at the appropriate times. It is in the student's best interest to log into the D2L Blazeview course delivery system *daily* to check for announcements and e-mail messages related to the course.

## PROFESSIONALISM

The Department of Library and Information Studies expects that MLIS students will pursue their academic endeavors and conduct themselves in a professional and ethical manner. All work that a student presents to satisfy course requirements should represent his or her own efforts, including appropriate use and acknowledgement of external sources. The student will be timely and complete with their assignments and other engagements. The student will communicate in a professional manner in both speech and writing. The student will maintain a professional attitude, being respectful to others and their viewpoints, and seek to maintain objectivity. The student will exercise an awareness of the pervasiveness of the online environment and strive to maintain a professional online presence.

## DEWAR COLLEGE OF EDUCATION & HUMAN SERVICES POLICY ON PLAGIARISM

<http://www.valdosta.edu/colleges/education/deans-office/policy-statement-of-plagiarism.php>

**Title IX Statement:** Valdosta State University (VSU) is committed to creating a diverse and inclusive work and learning environment free from discrimination and harassment. VSU is dedicated to creating an environment where all campus community members feel valued, respected, and included. Valdosta State University prohibits discrimination on the basis of race, color, ethnicity, national origin, sex (including pregnancy status, sexual harassment and sexual violence), sexual orientation, gender identity, religion, age, national origin, disability, genetic information, or veteran status, in the University's programs and activities as required by applicable laws and regulations such as Title IX. The individual designated with responsibility for coordination of compliance efforts and receipt of inquiries concerning nondiscrimination policies is the University's Title IX Coordinator: Maggie Viverette, Director of the Office of Social Equity, [titleix@valdosta.edu](mailto:titleix@valdosta.edu), 1208 N. Patterson St., Valdosta State University, Valdosta, Georgia 31608, 229-333-5463.

**Access Statement:** Students with disabilities who are experiencing barriers in this course may contact the Access Office for assistance in determining and implementing reasonable accommodations. The Access Office is located in Farbar Hall. The phone numbers are 229-245-2498 (V), 229-375-5871 (VP) and 229-219-1348 (TTY). For more information, please visit VSU's Access Office or email: [access@valdosta.edu](mailto:access@valdosta.edu).

## STUDENT OPINION OF INSTRUCTION

At the end of the term, all students will be expected to complete an online Student Opinion of Instruction survey (SOI) that will be available on BANNER. Students will receive an email notification through their VSU email address when the SOI is available (generally at least one week before the end of the term). SOI responses are anonymous, and instructors will be able to view only a summary of all responses two weeks after they have submitted final grades. Instructors will not be able to view individual responses or to access any of the responses until after final grade submission. Complete information about the SOIs, including how to access the survey and a timetable for this term is available at <http://www.valdosta.edu/academic/OnlineSOIPilotProject.shtml>.