



Blazer Shuttle Advertising

Valdosta State University Parking & Transportation offers marketing and media services that connect brands to college students. With over 1 million passengers in 2016, Parking & Transportation is able to deliver high impact results for your advertising needs. The Parking & Transportation Department has designed plans to fit any budget to meet your strategic objectives. Our staff will help you navigate the college media landscape to develop and deliver a meaningful and relevant advertising campaign. Our approach is simple - make it highly impactful, memorable and cost efficient.

Guidelines

- Advertisements must be laminated, 10 3/8th tall and 24" long to fit the slots on our buses.
- Advertisers must submit a low-resolution draft pdf to Valdosta State University of their proposed artwork for approval prior to printing and installation. Draft artwork should be submitted to parking@valdosta.edu
- Valdosta State University and the Parking & Transportation Department will print and install 9 advertisements (one for each bus + 2 extra in case of damage or loss) on behalf of the customer. Customer will supply production/installation ready artwork according to the specifications described above.

Printing & Publication Rate

- *Flat rate of \$100.00 to print all 9 advertisements plus **Package Rate**.

Billing

Payments must be made via a VSU Journal Voucher (JV) or check. Credit card payments are not accepted. All reservations are billed in full during the month that the ad is first displayed. Billing questions should be directed to parking@valdosta.edu or 229-293-7275.

Package Rate

Third Party External Rates:

1 week - \$100.00
4 weeks - \$300.00
Semester - \$1000.00

On-Campus Departments & Organizations Rates:

1 week - \$50.00
4 week - \$150.00
Semester - \$500.00

